



INVOICE

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Visit Orlando
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Invoice # 36121
Invoice Date 1/29/2020
Due Date 1/29/2020
Terms Due Upon Receipt

Estimate D5869
Project Code: P01421

20-OOC OCCC Digital R1-January 2020

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
PCMA - Homepage Top Pushdown banner w/retargeting OCC	1/1/2020	7,500.00
MPI - Programmatic digital retargeting (728x90, 160x600, 300x250) OCCC	1/1/2020	2,500.00
MPI - News Brief - 5x week curated industry news OCCC	1/6/2020	4,000.00
Meetings Today - Remarketing OCCC	1/15/2020	9,000.00
Flight dates: 1/15/20 - 7/30/20 Impressions: 300,000 Size: 300x250		
	Total:	\$23,000.00
	Insertion Order Subtotal:	\$23,000.00

Ad Serving Fees via Campaign Manager (\$0.13/CPM) \$58.50
Ad Serving Fees via Campaign Manager (0.02/CPC)-assuming 20% click \$60.00

Invoice Total \$23,118.50
Amount Due \$23,118.50

Due Upon Receipt.