



**INVOICE**

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Invoice # 36203  
Invoice Date 1/29/2020  
Due Date 1/29/2020  
Terms Due Upon Receipt

Estimate D5895  
Project Code: P01421

20-OOC OCCC Digital- February 2020

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
PCMA - Engage program National (3 articles, 3x deployments, 3 sponsored posts (FB)) 200,000 impressions OCCC	2/1/2020	9,500.00
Homepage Top Pushdown Banner w/retargeting 300,000 impressions OCCC	2/1/2020	7,500.00
Meetings Today - Remarketing (Part of January billing) 50,000 impressions OCCC	2/1/2020	0.00
ASAE - film strip ads: 300x600 22,000 impressions OCCC	2/1/2020	9,596.00
Northstar - Destination Spotlight of the month: includes promotions, 2-emails, custom landing page 60,000 impressions OCCC	2/1/2020	8,000.00
MPI - programmatic digital retargeting (728x90, 160x600, 300x250) 100,000 impressions OCCC	2/1/2020	2,500.00
Black Meetings & Tourism - Top leaderboard (728x90) OCCC	2/1/2020	1,300.00
Added value impressions w/newswire: native content module 20,000 impressions OCCC	2/3/2020	0.00
Newswire - top leaderboard takeover sent to 50,000 OCCC	2/3/2020	3,000.00
News Junkie Daily e-newsletter top leader board sent to 25,000 OCCC OCCC	2/18/2020	2,000.00

Insertion Order Subtotal: \$43,396.00

Ad Serving Fees via Campaign Manager (\$0.13/CPM) \$97.11  
Ad Serving Fees via Campaign Manager (0.02/CPC)-assuming 20% click \$540.00

Invoice Total \$44,033.11  
Amount Due \$44,033.11

Due Upon Receipt.