



INVOICE

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Visit Orlando
 Carmen Godsey
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Invoice # 36248
 Invoice Date 2/24/2020
 Due Date 2/24/2020
 Terms Due Upon Receipt

Estimate D5895
 Project Code: P01421

20-OOC OCCC Digital - March 2020

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
USAE Homepage Top Pushdown Banner w/retargeting 300,000 impressions OCCC	3/1/2020	7,500.00
USAE Homepage Top Pushdown Banner w/retargeting 300,000 impressions OCCC	3/1/2020	-7,500.00
Northstar - Pushdown w/video 17,500 impressions OCCC	3/1/2020	8,000.00
Northstar - remarketing 250,000 impressions OCCC	3/1/2020	7,000.00
MPI - programmatic digital retargeting (728x90, 160x600, 300x250) 100,000 impressions OCCC	3/1/2020	2,500.00
RCMA - Homepage web banners 4,000 impressions OCCC	3/1/2020	395.00
Prevue - filmstrip ROS banner (300x600) 27,500 impressions OCCC	3/1/2020	2,350.00
MPI - News Brief - 5x week curated industry news Sent to 15,000 OCCC	3/2/2020	4,000.00
USAE eblast sent to 53,000 OCCC	3/3/2020	4,200.00
MPI - Custom Pulse Sent to 16,000 OCCC	3/16/2020	8,500.00

Total: \$36,945.00

Insertion Order Subtotal: \$36,945.00

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Ad serving Fees via Campaign Manager(\$0.13/CPM)

\$98.02

Ad Serving Fees via Campaign Manager (0.02/CPC) assuming 20% click

\$536.00

Invoice Total \$37,579.02

Amount Due \$37,579.02

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