

# ICON

INTERNATIONAL INC

One East Weaver Street  
Greenwich, CT 06831  
  
6600 North Andrews Avenue  
Suite 555  
Fort Lauderdale, FL 33309  
  
Phone: (203) 328 - 2300

## INVOICE

Invoice No. I0129618  
Date 4/9/2020  
Order No. O0143054  
Shipper ID S0143845  
Customer ID VISI-009

### BILL TO:

Visit Orlando  
6277 Sea Harbor Drive,  
Suite 400  
Orlando, FL 32821

PAGE 1

### ORDER DETAIL

#P01080 17505 3/20 E VO

### TERMS

Net 30 Days

### DESCRIPTION

### EXT. PRICE

LOCALTV-000000000000-00 Local Television Advertising 100,721.50  
Visit Orlando  
17505 NBC Intergrated Promo  
#P01080  
Broadcast Month March 2020  
Local Television

### Visit Orlando

Spring 2020 Campaign - Element Analysis

### NBC O&O Local Lifestyle

Component	Already Ran
Local Lifestyle Features	\$0
Local Lifestyle Spots accompanying features	\$0
Linear Brand & Sweeps	\$61,804
Digital/Social - Content, Brand, Contest	\$38,917
<b>Total</b>	<b>\$100,721</b>

Send Checks to: **FedEx or UPS**  
**ICON INT'L, INC.** Lockbox Services 1487  
75 Remittance Dr. **ICON International Inc**  
Dept, 1487 Dept, 1487  
**Chicago IL** 350 N Orleans St. STE 800  
**60675-1487** Chicago IL 60654-1529

**Wire Transfer Info :**  
**Wells Fargo Bank, N.A.**  
**420 Montgomery St.**  
**San Francisco, CA 94104**  
**ABA # 121000248**  
**For the account of ICON Intl., Inc**  
**Account # 4945261485**

Sales Total 100,721.50  
Shipping & Handling 0.00  
Tax Total 0.00  
Paid 0.00

**TOTAL** 100,721.50

Customer Copy