

**AGENDA ITEM**

July 11, 2016

TO: Mayor Teresa Jacobs
-AND-
Board of County Commissioners

FROM : Lavon B. Williams, Esq., AICP, Manager *LBW*
Neighborhood Preservation and Revitalization Division
Co-Chair, 2016 Orange County United Way Campaign

SUBJECT: Discussion Agenda Item – August 2, 2016
Orange County United Way Campaign Update

Heart of Florida United Way has been serving the community for over 70 years. It provides funding to numerous local health and human services agencies that in turn provide services to over 600,000 of our local residents. Dollars raised by workplace campaigns are the largest funding source for Heart of Florida United Way's programs. Over the past years Orange County donated over \$3 million dollars.

Thanks to the generosity of the County employees and the efforts of departmental coordinators who worked with their teams to organize and host a variety of fundraising events, the County raised over \$507,000 in its 2015 campaign. The County's success didn't go unnoticed.

Earlier this year, Heart of Florida United Way hosted its annual Live United Victory Celebration where it recognized the companies and individuals who go above and beyond in their campaign efforts. Orange County was recognized as Top Campaign Partner for raising over \$500,000. The County also received the Exceptional Campaign Managers Awards and special recognition for the percentage increase in our total giving. By running successful workplace campaigns, Orange County is part of an elite group that is leading the way in meaningful impact throughout Central Florida.

I will be presenting more details about our successful campaign and outlining the strategy for our 2016 Orange County United Way Campaign.

ACTION REQUESTED: None

LBW/ydl

c: Ajit Lalchandani, County Administrator
Eric Gassman, Chief Accountability Officer
Jon Weiss, Director, Community, Environmental and Development Services
Paulette Julien, Deputy Chief, Corrections