




Interoffice Memorandum

APPROVED BY ORANGE
COUNTY BOARD OF COUNTY
COMMISSIONERS

BCC Mtg. Date: August 23, 2016

August 2, 2016

TO: Mayor Teresa Jacobs
and the Board of County Commissioners

FROM:  Carrie Woodell, Manager, Procurement Division

CONTACT: Jacqueline Torbert, Manager, Water Division
Phone 407-254-9830

SUBJECT: Approval Contract Y16-1126-MG, Watersmart Customer Conserve Program

ACTION REQUESTED:

Approval of Contract Y16-1126-MG, Watersmart Customer Conserve Program with Watersmart Software, Inc., in the total contract amount of \$224,668 for the initial 15 months. Further request authorization for the Procurement Division to renew the contract for two additional 1-year terms.

PROCUREMENT:

Orange County entered into a cost-share agreement with the St. Johns River Water Management District effective May 26, 2016 to pilot test the Watersmart Customer Conserve Program. The program is software which combines customer consumption data and water conservation techniques and incentives in a comprehensive customer engagement approach to achieve an average 5% reduction in participant water use within one year of implementation. The software will transform the Utilities Department's consumption data into an effective water-use efficiency and customer engagement program, which, when implemented, will demonstrate the effectiveness of water conservation on a subset of 30,000 customers located within the jurisdiction of St. Johns River Water Management District.

FUNDING

Funding is available in account 4420-038-1322-3194.

APPROVALS:

The Water Division concurs with this recommendation.

REMARKS:

Watersmart Software, Inc. was determined by the St. Johns River Water Management District to be a Sole Source provider of the Watersmart Customer Conserve Program. The District advertised a Notice of Intent to Sole Source and received no responses from qualified companies. The cost-share funding is predicated on the implementation of the Watersmart Customer Conserve Program within Orange County. The cost of implementing this program is \$224,668 of which \$112,334 (50%) will be reimbursed by the St. Johns River Water Management District upon task completion.